



PGSEM Newsletter

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Issue 1

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CHAIRPERSON'S MESSAGE

It has been a little over a month since I donned the guise of Chairperson of this illustrious program. I have been associated with PGSEM ever since I joined IIMB and am glad to be at the steering wheel now: the view is both pleasant and challenging at once. As we all witnessed, Pehel was launched with a bang and my sights have been set rather high. We are going ahead with initiatives that shall streamline PGSEM in fundamental ways. This newsletter showcases the efforts of the PGSEM community: students, faculty and the industry that has helped build this program into what it is today. I hope you enjoy reading their contributions as much as I do!



Shankar Venkatagiri
PGSEM Chairperson

PROFESSOR'S POINT

Indian software industry has been a significant part of the success story of Indian Economy after liberalization. Industry has played an important role in globalization of the Indian economy and has worked towards creating an India brand and a professional image for the country and its people. IIM Bangalore started PGSEM programme about ten years before and I believe that the programme has been a very important link between the



Narendra M Agrawal
Professor
Organisational
Behavior & Human
Resource
Management

software industry and the institute. Being a new industry, we at the institute needed to learn a lot about the industry and its challenges and at the same time industry needed to learn about leading and managing people and performance. I think these twin purposes have been very well served by the PGSEM programme. I have been associated with the programme from its inception and I have always enjoyed PGSEM teaching. I wish both current and the past PGSEM participant's great success in their professional journey and look forward to further strengthening of relationship between Indian and the Global software industry and the institute. Amen.

INDUSTRY INTERACTION

Message for PGSEM Students at IIMB



Ms. Shubha V

Associate Vice President

Divisional Manager

*(Insurance, Healthcare & Life
Sciences Division)*

Infosys Technologies

Limited

Bangalore

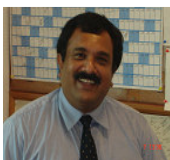
Globalization necessitates today's managers to interact with business folks from multiple countries. Outsourcing and offshoring has become main stream and due to this, everyday, businesses from developed economies look for innovative approaches to reduce their IT spend and total cost of ownership of technological/business solution for their business problems. They look to the IT professionals from India and other offshore destinations to design and develop innovative solutions to help them stay ahead of competition.

It is a business imperative to recommend competent employees to acquire higher professional knowledge in IT and associated fields, aligned to the growing business needs of the organization. IT Companies in India are progressively looking for their employees to develop business management skills to become global leaders to take up challenging assignments across the globe. While exponential growth of these companies creates opportunities for middle managers to hone their operational skills, it is left to the individuals to develop their understanding in financial, legal, human resources management and strategic dimensions. Business education from a premier institute aims to equip students with the skills of sourcing and vendor management professionals.

Post Graduation program in Software Enterprise Management being offered by Indian Institute of Management enables the budding managers on multiple facets of business administration and prepares them to take up global business leadership positions. The course ignites and facilitates interest in knowing more about client business, including financials.

Since the students of PGSEM continue working during the tenure of their studies, they develop ability to manage multiple things simultaneously (work-life-study balance) and this improves their efficiency/productivity tremendously. I have observed based on my interaction with PGSEM students and those who successfully completed PGSEM course work that these individuals become all-rounded professionals with enhanced self-confidence and display an 'I-can-do-it' attitude! It is easier for them to take up challenging assignments with focus on performance on the job. Also I find change in their mindset to propagate consistent processes and culture within their teams as well as exhibiting improvement in strategic thinking.

My best wishes to the PGSEM student community at IIM, Bangalore!



Mr. Sujeet Oomen

Regional Manager
(Facilities)

**Infosys Technologies
Limited**
Chennai

Best Wishes to All PGSEM Students

I would like to greet you all and congratulate you on the occasion of the PGSEM programme entering the tenth year and the third year of its distributed mode of operations.

With the IIMB center at Mahindra City, we have come a long way from the age old practice of physical classroom learning in which both the teachers and students needed to be present in the same location. IIMB has addressed the challenges of the flat world by successfully using the concept of the “distributed classroom”, a state-of-the-art center, employing the most advanced convergence and communications technologies to connect both teachers and students, spatially distributed, without any loss of atmospheric, which, as we all know, is so important in a learning environment. In that sense this is similar to the Infosys model of distributed development where work can be done from teams distributed over multiple locations.

Having been part of Infosys for more than a decade now, it is with a note of pride that I look upon this unique partnership between Infosys and IIMB in creating professional managers and using technology to leverage education.

I wish the program and all participants’, all success for the future!

ALUMNI SPEAK

Hey Folks:

It’s great to be talking to the PGSEMers again!

I hear from my friends who are still out there slogging between Thursday night and Saturday evening that the PGSEM 2007 batch made a roaring start at IIMB with Peהל 2007, PGSEM Idol 2007, and what not! Hats off, guys!

Though the “freshers” are into the PGSEM program for some time, they would still be wondering about what lies ahead: did I take a right decision in joining a program that demands heavy study load along with existing work and family commitments- is it going to be worth it? Those who are towards the end of the program will be wondering- how do I put my newly acquired skills to use in my work; will I get an opportunity to demonstrate my capabilities.

My advice would be- do not worry about all that- just enjoy the PGSEM years: focus on learning from faculty and co-students, have passionate debates in the class, make new friends, and get involved in building the brand PGSEM. Take on every opportunity to contribute to the program and IIMB, which in itself is a life time learning opportunity. Remember- What You Get out of the program is a direct result of What You Contribute: WYGIWYC, shall I say?

A number of us look towards quick changes happening in the career path after PGSEM. I would say, why wait till then? The changes



Shailendra Marathe

**Group Business Lead-
Capital Markets Practice**
**IGATE Global Solutions
Limited**

PGSEM Alumnus
(2004 – 07)

"The possible is constantly being redefined, and I care deeply about helping humanity move forward."
Paul Allen



Should start happening the moment you join the program. It's the change in your thinking pattern and the realization of your ambitions, that propelled you towards joining this course in the first place, and hence there's no need to wait for the program to get over for the career change to take place. You will soon realize that, the beauty lies in application of what you have learnt, and not just the paper that says you have the diploma from IIMB.

One thing is sure- whatever the career change you want to make, PGSEM adequately equips you for the same. It's just your decision and firm resolve that's required.

We have seen the program change for better during our years on campus and the students becoming more actively involved each year. I am sure this program - which has already established itself firmly- will be a great brand soon, as more and more enthusiastic students get involved in building the brand.

So, enjoy your PGSEM days! Hope to meet you folks at alumni meets.

THIS QUARTER SO FAR...

With the commencement of a new academic year and the arrival of a new batch of PGSEM students, the SAC had a pretty hectic month. This month also witnessed several changes in the composition of SAC as such. Please read the details of the general happenings as well as SAC activities:

- Induction session for the batch of 2007.
- Pehel the fresher's day for the year 2007 was held on 22-July-2007.
- Sanjay Balachandran has stepped down from his post of SAC Representative.
- Sujata Menon and Sanjay Khiyani were elected as new representatives from Chennai and Bangalore respectively.
- Chennai wired. Finally the dream of internet connectivity at Chennai has been a reality.
- Kudos folks, PGSEM will soon be having a website. The SAC has been on this and currently the Beta testing for this website is underway.
- SAC has initiated an effort to collect and store the PGSEM Alumni contact information.
- The first session of Guest Speaker Series a new initiative by the SAC started off with Prof. Prasanna Chandra's Session on Security Analysis and Portfolio valuation on 15-July-2007. This session was held in a distributed mode and Chennai could pitch in too.
- Interaction with PGP
 - FII programmes have been requested to be scheduled on Saturdays for the benefit of PGSEM crowd.
 - Invitation for VISTA sponsorships.
- The chairperson professor Shankar Venkatagiri had visited Chennai on the 16th and 17th of July. During his tour to Chennai he met with some of the Chennai students. Read more at Chennai Corner.

COMMITTEES COMMUNIQUÉ

PGSEM Committee

PGSEM and PGP are looking to align the terms/quarters of PGSEM and PGP second year. This would help the institute and offer courses a wider variety of courses for both the programs.

Exchange Committee

This quarter was a relatively hectic one for the Exchange committee with the student exchange happening in the Quarter 2 of this year they were busy with several aspects of the exchange programme. Please find below a list of activities completed, currently going on and proposed.

"It's not enough that we do our best; sometimes we have to do what's required."

-Sir Winston Churchill

Activities Completed

- SEP 2007 selections
- Deals with Insurance companies for better rates
- General support in terms of response to queries regarding visa, grade transfer, eurail pass and air tickets, insurance.

Activities Underway

- IIMB SEP brochure/content design
- Updation of the SEP website
- (Both activities are along with PGP)

Activities Planned

- August : Election for new SEP members - 2006 and 2007
- August : Open-house for students going on Exchange

Electives Committee

The electives committee is busy following up with the professors for Q2 electives. Let's wait to hear from them soon

*"Towering genius
distains a beaten path. It
seeks regions hitherto
unexplored."
-Abraham Lincoln*



*Chairperson with
Chennai students*

CHENNAI CORNER

The year started with quite a lot of good news for Chennai. Read through for details:

- New batch coming in to Chennai. With the 2007 batch coming into section B Chennai, Chennai has reached its full capacity in terms of batches.
- The long time dream of getting the Chennai campus electronically connected to the IIM Bangalore campus and also to the World Wide Web has finally become a reality.
- The PGSEM Chairperson professor Shankar Venkatagiri visited Chennai on the 16th and 17th of July. During his tour he visited the Chennai Campus and also made it a point to meet the students at Chennai over dinner. The problems and solutions for Chennai specific issues were discussed then.

THIS QUARTER, TO COME ...

As we come to the end of the month of July here is a peek into the Action-packed August.

- Career Workshop: SAC intends to organize career workshops during August.
- Convergys and Alumni Meet: Look forward for exciting events like Convergys and Alumni Meet in the coming months.
- Promotional Videos: SAC intends to come up with promotional videos for the PGSEM programme. And guess what, here is an opportunity to showcase your creativity and play your part in the PGSEM branding related activities.
- Open house sessions: SAC intends to conduct open houses both in Chennai and Bangalore. Again interested parties may pitch in with ideas to make this a great success.
- T-Shirt: Folks there is more merchandise coming your way. Await the launch of T-Shirts with fresh designs & a new look.

KNOW YOUR REPRESENTATIVES

PGSEM Committee Jayachandran C.P. Srisankar Kunniyur	Exchange Committee Sriram Venkiteswaran Vignesh Prabu Singanallur D	Electives Committee The committee is being revamped. To be published later.
Abinav Modi Anuj Gandhi Sanjay Kumar Khiyani	Student Affairs Council Amit Agarwal Karthik Srinivasan Sujata Menon	Anand Iyer Peter George Karamen Rajeev Gurnani

Got an idea? Want to share? Do write to us

PGSEM Student Affairs Council
 Indian Institute of Management Bangalore

E-mail: PGSEM-SAC@IIMB.ERNET.IN

We are waiting to hear from you. Do send us articles for further newsletters too!

SAC invites volunteers from the PGSEM Community:

- ✓ For promotional videos
- ✓ Open House Sessions